

2017



BUSINESS PLAN

DAVIS APPLIED TECHNOLOGY COLLEGE



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EXECUTIVE SUMMARY



In 2016, the Utah legislature passed legislation addressing the governance of the Utah College of Applied Technology (UCAT). Several parts of this legislation affects Davis Applied Technology College (DATC).

- The members and the structure of the UCAT Board of Trustees changed and one representative from each college will now be selected by the Governor.
- Each Member College is considered a College rather than a UCAT Campus.
- Greater collaboration and balance between the College and the UCAT Board of Trustees paves the way for DATC to become a more dynamic organization.
- Replaces UCAT President with a Commissioner with modified responsibilities.

Our primary focus can shift to DATC's need for additional space to expand existing programs and create new ones. Increased enrollment and employer demand makes a new Allied Health Building one of our strategic goals.

Strategic Plan

During 2016, through collaboration with staff, faculty, and stakeholders, we developed a three-year strategic plan addressing both internal and external improvement strategies. As the first stage of this plan, this year's primary focus includes:

- Investment in assurance of a more inclusive, collaborative, and celebratory DATC culture with focus on staff and leadership development.
- Increased institutional efficiency and effectiveness, with development of more modern and inviting facilities.

As we receive feedback from all involved in the strategic planning process, we will become more focused and responsive. DATC has a renewed commitment to the retention of our students and staff, and we are committed to improving instruction to meet the needs of the students and employers.



MISSION & VISION

DATC Mission Statement

We are a trusted learning community embracing technical education to promote student development and economic growth.

Vision

DATC will be an innovative leader in delivering exceptional technical training that supports economic development.

Values

OPPORTUNITY

We provide cost-effective training, flexible scheduling, and support systems to foster student success.

PARTNERSHIP

We engage industry, educational, and community partners to provide shared opportunities for all.

INNOVATION

We cultivate an environment in which new ideas, creative thinking, and imagination can thrive.

EXCELLENCE

We promote quality and high performance through our commitment to responsible and informed decisions.

COMMITMENT TO COMMUNITY

We embrace a culture of inclusiveness, community involvement, and service.

UCAT Mission Statement

The mission of the Utah College of Applied Technology (UCAT) is to meet the needs of Utah's employers for technically skilled workers by providing market-driven technical education to both secondary and adult students.



2017 GOALS – INSTITUTIONAL AND PRESIDENT’S OFFICE



1. Secure one million dollars of private funding in order to obtain legislative support for the Allied Health Building.
2. Evaluate, and possibly secure an extension training center in South Davis County.
3. Build strategic relationships with the media to improve institutional visibility and understanding of the College’s role in industry, the lives of students and families, and the economy.
4. Publish and archive quarterly institutional news and updates online to ensure ongoing administrative communication.
5. Clarify the purpose, schedules, and action items for meetings to ensuring clear expectations, clear roles, responsibilities, and outcomes to gauge performance, accountability, and progress.
6. Implement an informal, quarterly round-table forum for a department to meet with the executive team to discuss interests, ideas and needs. These forums will be ongoing each quarter.
7. Develop practices and initiatives to create a culture which facilitates interdepartmental development, collaboration, and communication.
8. Encourage divisions and departments to report to stakeholders, including the Board of Directors, increasing accountability for sustaining our values.
9. Research best practices in leadership training and develop an internal “Leadership Institute” facilitated by the executive team.
10. Expand community presence and strengthen College perception by holding key positions in community organizations and participating in community events.

2017 GOALS – ADMINISTRATIVE SERVICES

1. Improve processes and procedures for ongoing campus improvement in the following areas:
 - ADA Accessibility
 - Preventative Maintenance Program
 - Institutional Image
2. Enhance and develop current SharePoint (iSite) into an Employee Landing Page allowing College employees to better share information, collaborate, and enhance communication.
3. Coordinate with Instructional Systems Design on developing and enhancing professional development tools, opportunities, and methods for tracking results.
4. Identify ongoing mentoring needs and establish a formal employee onboarding process and procedures.
5. Conduct a comprehensive salary study and update wage policy and practices to incorporate results of the survey and make market adjustments within budget constraints.
6. Research best practices in leadership training and develop and implement courses for an internal “Leadership Institute” facilitated by the executive team.
7. Record, set action items, and distribute minutes of all Administrative Services Staff Meetings.
8. Establish a Cultural Development Committee and hold at least four employee cultural engagement activities in addition to those activities normally held.
9. Develop specific processes and tools to identify and recognize employee effort and high performance.
10. Support the development of an extension training center in South Davis County.
11. Update the Bookstore Point of Sale system to include a web presence.
12. Provide two additional trainings for employees on procurement and other business services.
13. Develop a tactical and strategic plan to conform to the UEN Security Assessment Report and begin implementation.



2017 GOALS – TRAINING

1. Increase the number of industry credentials earned by students by 3%.
2. Improve student in-course retention to increase the number of DATC Certificates of Program Completion awarded by 19%.
3. Augment enrollment by marketing programs with emphasis on programs at the Freeport and Freeport West Extension Centers, as well as Automotive Technology, Motor Sports Technician, Nail Technology, Medical Assisting, and Dental Assisting, to improve overall enrollment by 4%.
4. Increase student participation in clinical and externship experiences by 8%.
5. Identify and provide greater support to help less-prepared students succeed in DATC programs by developing and offering no- or low-cost developmental course strategies.
6. Identify external professional development opportunities for faculty to attend industry-specific conferences, workshops, and performance-related training.
7. Explore, and pursue as justified, programmatic accreditation options for Pharmacy Technician, Plumbing Apprentice, Electrician Apprentice, Motor Sports Technician, and CNC Machining.
8. Develop articulation agreements for apprenticeship programs, as well as Welding Technology, Automotive Technology, Dental Assisting, Architectural and Engineering Design, and Surgical Technology with Weber State University and/or Salt Lake Community College, as well as an AAS degree agreement with Utah State University (Kaysville Extension).
9. Develop partnerships with major manufacturers in Automotive Technology, Diesel/Heavy Duty Technology, Composite Materials Technology and health occupations to provide and improve training, equipment, and job opportunities.





10. Develop new journeyman/master preparation courses for Electrician and Plumbing Apprentices programs.
11. Expand robotics training opportunities in the Industrial Automation program.
12. Recognize graduating students by implementing celebrations within programs.
13. Expand software development training as appropriate to meet increasing industry demand for qualified employees.
14. Increase student participation in organizations and activities such as SkillsUSA, HOSA, and National Technical Honor Society by 5%.

2017 GOALS – QUALITY AND DEVELOPMENT

1. Increase Foundation donations by 100% through emphasis on philanthropic support, private-sector relationships, public funding, and diversity of funding models.
2. Diversify and expand Foundation Board membership by two additional individuals.
3. Identify full and partial student scholarship needs and align scholarships with these needs.
4. Create and implement a comprehensive Institutional Image Plan to visually enhance physical space across DATC campuses, completing Phase One areas by the end of Fiscal Year 17.
5. Extend outreach by developing a student recruitment view book; connecting with diverse communities; developing an alumni engagement program; participating in, and sponsoring community events; and cross-training employees to be ambassadors for the College in all settings.
6. Broadcast student, employee, alumni, donor, and collaborative partner success stories. Develop and improve avenues for sharing experiences, particularly of people who exemplify DATC goals and values.
7. Improve engagement by tracking public school students, beginning in the 6th grade.
8. Provide leadership in the U.S. Department of Education Competency-Based Education Experimental Site model to monitor, evaluate, and report success of the initiative against stated goals.
9. Develop a training guarantee and implement policy and practices to support the policy.
10. Improve the functionality of the student enrollment and scheduling process to increase student performance and retention through self-service and a more effective student portal and orientation.
11. Implement a Financial Aid Management System to improve efficiency and accuracy of financial aid processing.



12. Develop and implement an employee survey of College services and departments and publish survey results.
13. Inventory and review all forms and services for usability by non-traditional and underrepresented populations.
14. Improve the accessibility, clarity, and relevance of published data.
15. Improve the response time of student requests for services by 10%.
16. Develop written departmental procedures and supplemental resources to improve efficiency, consistency, and quality of services.
17. Increase student retention by 10% through recruitment by targeting appropriate students, providing instructor training, improving student support services, and by implementing a Student Assistance Plan to assist students in crisis or in need of assistance not offered through current college services.
18. Expand professional development opportunities and activities for employees. Recognize and evaluate employee accomplishments and performance for continuous improvement.
19. Update curriculum and work toward implementation and improvement of online learning resources, including video content, to increase engagement, relevance, and effectiveness of instruction.



2017 GOALS – EXTERNAL ENGAGEMENT AND ECONOMIC DEVELOPMENT

1. Strengthen industry partnerships, with increased emphasis on small businesses, by collaborating with Small Business Administration (SBA), Small Business Development Center (SBDC), and Entrepreneurs Launch Pad (ELP) for training opportunities.
2. Update the Northfront Business Resource Center's (NFBRC) image through carpet, paint and furnishings upgrade.
3. Reconfigure and fully occupy office space in the NFBRC.
4. Streamline the Employer and Continuing Education Department (ECE) and NFBRC by establishing digital systems to improve effectiveness and efficiency.
5. Redevelop the NFBRC website to align with the DATC website, creating a paperless application process for tenants and business inquiries.
6. Conduct market research and surveys on courses offered in ECE to determine additional offerings.
7. Through coordination with the Marketing and Community Relations Department, establish additional promotional resources for ECE.
8. Redevelop the ECE catalog to include ad space for companies.
9. Evaluate all funds allocated to ECE and develop a strategic growth plan.
10. Develop and stabilize revenue at the NFBRC by applying for additional grants and by seeking donors.
11. Initiate and collaborate in the collection of real-time labor market research to meet current and future employer needs and ensure new program offerings are sustainable.
12. Develop a structure to support and sustain incubator clients, Grow Utah, and the Entrepreneurial Station.



BUDGET SUMMARY | FY 2017

Davis Applied Technology College General Operating Fund Fiscal Year Ending June 30, 2017

| | Original Budget Amount | % |
|------------------------------------|------------------------|-------------|
| Revenues | | |
| Student Tuition and Fees | \$ 2,031,000 | 13% |
| State Appropriations | 13,747,000 | 87% |
| Total Revenues | \$ 15,778,000 | 100% |
| Expenses by Function | | |
| Instruction | \$ 7,343,369 | 47% |
| Academic Support | 1,360,834 | 9% |
| Student Services | 2,012,944 | 13% |
| Institutional Support | 3,284,534 | 21% |
| Operation and Maintenance of Plant | 1,636,319 | 10% |
| Scholarships | 140,000 | 1% |
| Total Expenses | \$ 15,778,000 | 100% |
| Expenses by Category | | |
| Personnel Services | \$ 13,343,510 | 85% |
| Travel - In State | 47,870 | 0% |
| Travel - Out of State | 92,902 | 1% |
| Current Expense | 1,984,804 | 13% |
| Capital Outlay | 308,914 | 2% |
| Total Expenses | \$ 15,778,000 | 100% |



ENROLLMENT PROJECTIONS

| Accredited Training Programs | 2016 | | | | 2017 Projected | | | |
|--------------------------------------|---------------------------------|----------------------------|--------------------------|---------------------|---------------------------------|----------------------------|--------------------------|---------------------|
| | Post-Secondary Membership Hours | Secondary Membership Hours | Post-Secondary Headcount | Secondary Headcount | Post-Secondary Membership Hours | Secondary Membership Hours | Post-Secondary Headcount | Secondary Headcount |
| Advanced Esthetician | 29,977 | 743 | 80 | 2 | 31,476 | 780 | 84 | 2 |
| American Sign Language-Interpreting | 10,108 | 0 | 35 | 1 | 5,054 | 0 | 18 | 1 |
| Architectural and Engineering Design | 21,912 | 11,031 | 110 | 21 | 23,008 | 11,583 | 116 | 22 |
| Automation Technology | 32,625 | 2,052 | 228 | 10 | 34,583 | 2,175 | 242 | 11 |
| Automotive Technology | 22,950 | 5,076 | 74 | 23 | 24,098 | 5,330 | 78 | 24 |
| Business Technology | 18,381 | 4,848 | 173 | 12 | 20,219 | 5,333 | 190 | 13 |
| Chairside Dental Assisting | NA | 13,998 | NA | 46 | NA | 14,697 | NA | 48 |
| CNC Machining | 40,897 | 3,903 | 152 | 9 | 42,124 | 4,020 | 157 | 9 |
| Composite Materials Technology | 57,499 | 25,260 | 164 | 85 | 60,949 | 26,776 | 174 | 90 |
| Cosmetology | 76,358 | 48,167 | 166 | 88 | 80,176 | 50,575 | 174 | 92 |
| Culinary Arts | 16,650 | 11,277 | 41 | 28 | 19,148 | 12,969 | 47 | 32 |
| Dental Assisting | 15,307 | 443 | 45 | 8 | 16,072 | 465 | 47 | 8 |
| Diesel/Heavy Duty Technology | 42,447 | 21,777 | 143 | 69 | 44,569 | 22,866 | 150 | 72 |
| Digital Media Design | 49,823 | 21,837 | 142 | 60 | 51,317 | 22,492 | 146 | 62 |
| Electrician Apprentice | 18,378 | 0 | 132 | 0 | 19,481 | 0 | 140 | 0 |
| Emergency Services | 22,985 | 6,048 | 121 | 43 | NA | NA | NA | NA |
| Firefighter | NA | NA | NA | NA | 9,703 | 0 | 16 | 0 |
| Emergency Medical Technician | NA | NA | NA | NA | 14,431 | 6,350 | 111 | 45 |
| Esthetician | 6,323 | 3,079 | 18 | 9 | 6,640 | 3,233 | 19 | 9 |
| Health Information Technology | 32,229 | 2,274 | 111 | 7 | 33,840 | 2,388 | 117 | 7 |
| Heating and Air Conditioning | 4,770 | 645 | 23 | 2 | 4,770 | 645 | 23 | 2 |
| Information Technology | 75,514 | 19,505 | 233 | 68 | 79,289 | 20,480 | 245 | 71 |

| | 2016 | | | | 2017 Projected | | | |
|---|---------------------------------|----------------------------|--------------------------|---------------------|---------------------------------|----------------------------|--------------------------|---------------------|
| | Post-Secondary Membership Hours | Secondary Membership Hours | Post-Secondary Headcount | Secondary Headcount | Post-Secondary Membership Hours | Secondary Membership Hours | Post-Secondary Headcount | Secondary Headcount |
| Medical Assistant | 40,013 | 14,631 | 91 | 27 | 44,014 | 16,094 | 100 | 30 |
| Motor Sports Technician | 12,600 | 8,423 | 44 | 26 | 13,356 | 8,928 | 47 | 28 |
| Nail Technician | 7,575 | 4,378 | 42 | 22 | 8,332 | 4,815 | 46 | 24 |
| Nurse Assistant | 45,721 | 24,650 | 443 | 223 | 47,093 | 25,390 | 456 | 230 |
| Pharmacy Technician | 31,337 | 27,211 | 90 | 58 | 31,963 | 27,755 | 92 | 59 |
| Plastic Injection Molding Technology | 2,503 | 210 | 12 | 1 | 11,264 | 945 | 54 | 5 |
| Plumbing Apprentice | 17,060 | 5,679 | 120 | 19 | 18,254 | 6,077 | 128 | 20 |
| Practical Nurse | 82,230 | NA | 148 | NA | 82,230 | NA | 148 | NA |
| Surgical Technology | 42,184 | NA | 62 | NA | 43,028 | NA | 63 | NA |
| Welding Technology | 62,244 | 35,791 | 216 | 149 | 62,244 | 35,791 | 216 | 149 |
| COE Accredited Training Programs Sub-Total | 938,597 | 322,933 | 3,459 | 1,116 | 982,722 | 338,950 | 3,643 | 1,167 |

| | | | | | | | | |
|---|----------------|-----------|------------|-----------|----------------|-----------|------------|-----------|
| Draper-Automation Technology | 2,853 | NA | 17 | NA | 2,853 | NA | 17 | NA |
| Draper-Automotive Technology | 10,062 | NA | 45 | NA | 10,062 | NA | 45 | NA |
| Draper-Business Technology | 23,964 | NA | 107 | NA | 23,964 | NA | 107 | NA |
| Draper-Culinary Arts | 37,734 | NA | 87 | NA | 37,734 | NA | 87 | NA |
| Draper-Machinist Technician | 8,694 | NA | 35 | NA | 8,694 | NA | 35 | NA |
| Draper-Welding Technology | 17,211 | NA | 67 | NA | 17,211 | NA | 67 | NA |
| Utah Department of Corrections Training Subtotal | 100,518 | NA | 358 | NA | 100,518 | NA | 358 | NA |

Non-Accredited Training

| | | | | | | | | |
|---|------------------|----------------|--------------|--------------|------------------|----------------|--------------|--------------|
| Academic Development | 36,630 | 19,230 | 385 | 94 | 36,630 | 19,230 | 385 | 94 |
| Short Courses | 540 | 13,230 | 13 | 127 | 540 | 13,230 | 13 | 127 |
| Community Education | 699 | 0 | 140 | 0 | 699 | 0 | 140 | 0 |
| Employer and Continuing Education | 19,335 | 445 | 955 | 15 | 23,100 | 530 | 1,300 | - |
| Non-Accredited Training Subtotal | 57,204 | 32,905 | 1,493 | 236 | 60,969 | 32,990 | 1,838 | 221 |
| Grand Total | 1,096,319 | 355,838 | 5,310 | 1,352 | 1,144,209 | 371,939 | 5,839 | 1,388 |

OUTCOME PROJECTIONS

The Council on Occupational Education (COE) requires programs at accredited institutions to meet benchmarks for student outcomes. Programs must meet the minimum rate of 60% student completion, 70% student placement, and 70% student licensure.

Accredited Training Programs

| | 2015* | | | 2016 Projected | | |
|--------------------------------------|-----------------|----------------|---------------------|-----------------|----------------|---------------------|
| | Completion Rate | Placement Rate | Licensure Pass Rate | Completion Rate | Placement Rate | Licensure Pass Rate |
| Advanced Esthetician | 74% | 84% | 94% | 75% | 85% | 100% |
| Architectural and Engineering Design | 64% | 78% | NA | 65% | 80% | NA |
| Automation Technology | 86% | 86% | 98% | 90% | 90% | 98% |
| Automotive Technology | 78% | 78% | 100% | 80% | 80% | 100% |
| Business Technology | 64% | 88% | NA | 65% | 90% | NA |
| CNC Machining | 61% | 93% | NA | 65% | 95% | NA |
| Composite Materials Technology | 89% | 97% | NA | 90% | 98% | NA |
| Cosmetology | 61% | 79% | 93% | 65% | 80% | 95% |
| Culinary Arts | 63% | 100% | NA | 65% | 100% | NA |
| Dental Assisting | 73% | 100% | NA | 75% | 100% | NA |
| Diesel/Heavy Duty Technology | 82% | 100% | NA | 85% | 100% | NA |
| Digital Media Design | 70% | 72% | NA | 75% | 75% | NA |
| Electrician Apprentice | 88% | 100% | NA | 90% | 100% | NA |
| Emergency Services | 87% | 73% | NA | NA | NA | NA |
| Firefighter | NA | NA | NA | 90% | 75% | NA |
| Emergency Medical Technician | NA | NA | NA | 90% | 75% | NA |
| Esthetician | 74% | 84% | 94% | 75% | 85% | 100% |



| Accredited Training Programs | 2015* | | | 2016 Projected | | |
|--------------------------------------|-----------------|----------------|---------------------|-----------------|----------------|---------------------|
| | Completion Rate | Placement Rate | Licensure Pass Rate | Completion Rate | Placement Rate | Licensure Pass Rate |
| Health Information Technology | 63% | 80% | NA | 95% | 85% | NA |
| Heating and Air Conditioning | 63% | 90% | NA | 65% | 95% | NA |
| Information Technology | 66% | 97% | NA | 70% | 98% | NA |
| Medical Assistant | 70% | 79% | NA | 75% | 80% | NA |
| Motor Sports Technician | 69% | 83% | NA | 70% | 85% | NA |
| Nail Technician | 65% | 87% | 100% | 70% | 90% | 100% |
| Nurse Assistant | 85% | 73% | 92% | 90% | 75% | 85% |
| Pharmacy Technician | 97% | 99% | 99% | 97% | 99% | 99% |
| Plastic Injection Molding Technology | NEW | NEW | NA | 60% | 70% | NA |
| Plumbing Apprentice | 92% | 94% | NA | 95% | 95% | NA |
| Practical Nurse | 100% | 100% | 100% | 100% | 100% | 100% |
| Surgical Technology | 67% | 100% | NA | 70% | 95% | NA |
| Welding Technology | 63% | 90% | NA | 65% | 95% | NA |

*Represents Post-Secondary data reported to the Council on Occupational Education in the Annual Report which was submitted in December. Timeframe which differs from fiscal year.

CREDENTIAL PROJECTIONS

Students enrolled in accredited programs can earn a DATC Certificate of Program Completion, which indicates the completion of a full program. DATC Program Certificates are also available in some programs, indicating completion of specific groups of courses within the program.

Accredited Training Programs

| | 2016 | | | | 2017 Projected | | | |
|--------------------------------------|------------------------------------|----------------------|-------------------------|--------------------|------------------------------------|----------------------|-------------------------|--------------------|
| | Certificates of Program Completion | Program Certificates | Industry Certification* | Industry Licensure | Certificates of Program Completion | Program Certificates | Industry Certification* | Industry Licensure |
| Advanced Esthetician | 21 | 14 | NA | 20 | 22 | NA | NA | 21 |
| American Sign Language-Interpreting | 5 | NA | 0 | NA | 5 | NA | 0 | NA |
| Architectural and Engineering Design | 13 | 0 | 5 | NA | 13 | NA | 6 | NA |
| Automation Technology | 11 | 8 | 0 | NA | 12 | 4 | 10 | NA |
| Automotive Technology | 10 | 14 | 2 | NA | 11 | 10 | 10 | NA |
| Business Technology | 8 | 11 | 55 | NA | 9 | 8 | 63 | NA |
| Chairside Dental Hygiene Assistant | 17 | NA | 3 | NA | 19 | NA | 3 | NA |
| CNC Machining | 15 | 17 | 0 | NA | 17 | 15 | 0 | NA |
| Composite Materials Technology | 60 | NA | 5 | NA | 63 | NA | 5 | NA |
| Cosmetology | 49 | 4 | NA | 42 | 51 | NA | NA | 44 |
| Culinary Arts | 10 | 9 | 0 | NA | 12 | NA | 10 | NA |
| Dental Assisting | 16 | 6 | 0 | NA | 18 | NA | 15 | NA |
| Diesel/Heavy Duty Technology | 24 | 10 | 21 | NA | 25 | 6 | 22 | NA |
| Digital Media Design | 34 | 37 | 9 | NA | 35 | 32 | 9 | NA |
| Draper Automation Technology | 4 | 3 | 0 | NA | 4 | 3 | NA | NA |
| Draper-Automotive Technology | 11 | 41 | 0 | NA | 11 | 28 | NA | NA |
| Draper-Business Technology | 25 | 19 | 0 | NA | 25 | 13 | NA | NA |
| Draper-Culinary Arts | 8 | 6 | 0 | NA | 8 | NA | NA | NA |

| Accredited Training Programs | 2016 | | | | 2017 Projected | | | |
|--------------------------------------|------------------------------------|----------------------|-------------------------|----------------------|------------------------------------|----------------------|-------------------------|--------------------|
| | Certificates of Program Completion | Program Certificates | Industry Certification* | Industry Licensure** | Certificates of Program Completion | Program Certificates | Industry Certification* | Industry Licensure |
| Draper-Machinist Technician | 7 | 5 | 0 | NA | 7 | 2 | NA | NA |
| Draper-Welding Technology | 8 | 41 | 0 | NA | 8 | 38 | NA | NA |
| Electrician Apprentice | 11 | NA | NA | 2 | 11 | NA | NA | NA |
| Emergency Services | 2 | 166 | 86 | NA | NA | NA | NA | NA |
| Firefighter | NA | NA | NA | NA | 35 | NA | 30 | NA |
| Emergency Medical Technician | NA | NA | NA | NA | 136 | NA | 130 | NA |
| Esthetician | 18 | NA | 0 | 10 | 19 | NA | NA | 10 |
| Health Information Technology | 12 | NA | 12 | NA | 13 | NA | 12 | NA |
| Heating and Air Conditioning | 2 | NA | 23 | NA | 2 | NA | 24 | NA |
| Information Technology | 21 | 58 | 287 | NA | 22 | 49 | 301 | NA |
| Medical Assistant | 29 | NA | 4 | NA | 30 | NA | 4 | NA |
| Motor Sports Technician | 24 | NA | 2 | NA | 25 | NA | 2 | NA |
| Nail Technician | 33 | NA | NA | 21 | 36 | NA | NA | 23 |
| Nurse Assistant | 438 | NA | NA | 202 | 460 | NA | NA | 212 |
| Pharmacy Technician | 82 | NA | 88 | 86 | 82 | NA | 106 | 86 |
| Plastic Injection Molding Technology | 0 | 2 | 0 | NA | 2 | 4 | 10 | NA |
| Plumbing Apprentice | 12 | NA | NA | 0 | 13 | NA | NA | NA |
| Practical Nurse | 80 | NA | NA | 80 | 80 | NA | NA | 80 |
| Surgical Technology | 14 | NA | 13 | NA | 15 | NA | 13 | NA |
| Welding Technology | 25 | 139 | 0 | NA | 25 | 119 | 20 | NA |
| Total | 1,159 | 610 | 615 | 463 | 1,381 | 331 | 805 | 476 |

*Industry certification includes USOE State Skill and/or professional industry certifications.

**Data represents credentials earned during fiscal year.

WORK-BASED LEARNING PROJECTIONS

Many DATC programs provide students with work-based learning (externship/clinical) experiences, giving students the opportunity to serve the public and practice the skills they have developed in the program. Many work-based learning opportunities result in permanent student employment. 2017 numbers are projected.



| Program Name | 2016 | 2017 |
|------------------------------|--------------|--------------|
| Advanced Esthetician | 68 | 71 |
| Automotive Technology | NA | NA |
| Business Technology | 2 | 6 |
| Chairside Dental Assisting | 8 | 9 |
| CNC Machining | 0 | 4 |
| Cosmetology | 165 | 172 |
| Culinary Arts | 1 | 1 |
| Dental Assisting | 31 | 34 |
| Diesel/Heavy Duty Technology | 1 | 6 |
| Digital Media Design | 0 | 10 |
| Emergency Medical Technician | 54 | 54 |
| Heating and Air Conditioning | NA | NA |
| Information Technology | 7 | 14 |
| Medical Assistant | 46 | 51 |
| Nail Technician | 41 | 45 |
| Nurse Assistant | 518 | 539 |
| Pharmacy Technician | 87 | 88 |
| Practical Nurse | 56 | 56 |
| Welding Technology | NA | NA |
| Total | 1,085 | 1,160 |

EMPLOYER AND CONTINUING EDUCATION

Continuing Education - Courses provide professional development and technical skill training. Many Continuing Education courses are created in response to requests from industry. Training is available both on campus and at off-campus sites.

Community Education - Courses are personal interest courses available to the community.

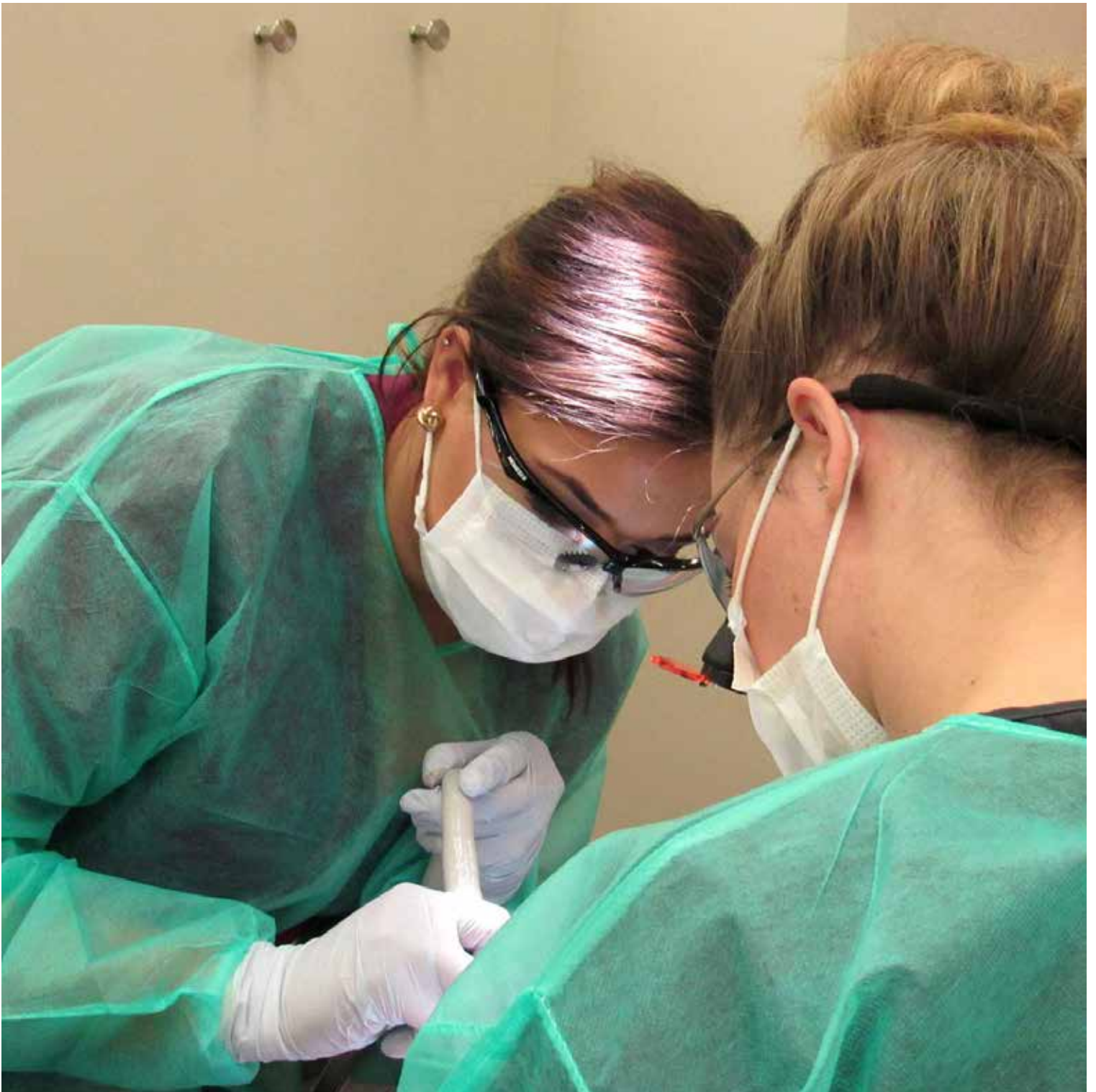
Custom Fit - State Custom Fit funds are allocated by the Utah State Legislature and are targeted to assist new or expanding businesses in the state. This training is often conducted at the work site to meet a variety of employee schedules.

Hill Air Force Base Pathways - The Pathway Program, provided through HAFB, allows the college to offer training made up of courses from regular programs, as well as those specifically designed for federal employment. New hires at HAFB are required to complete designated programs as a condition for their employment. Enrollment is represented with accredited program data.

| Program Name | 2016 | | 2017 Projected | |
|----------------------|------------------|--------------|------------------|--------------|
| | Membership Hours | Headcount | Membership Hours | Headcount |
| Continuing Education | 19,780 | 1,166 | 23,100 | 1,300 |
| Custom Fit | 37,533 | 1,547 | 40,000 | 1,600 |
| Private Training | 48,854 | 614 | 40,000 | 500 |
| Total | 107,715 | 3,131 | 103,100 | 3,400 |

| Sales | 2015 | 2016 |
|----------------------|--------------------|--------------------|
| Continuing Education | \$190,000 | \$220,000 |
| Custom Fit | \$700,000 | \$800,000 |
| Private Training | \$180,000 | \$180,000 |
| Total | \$1,070,000 | \$1,200,000 |

| Sales | 2015 | 2016 |
|----------------------|-----------|-----------|
| Appropriated Budget | \$400,000 | \$500,000 |
| Company Contribution | \$240,000 | \$300,000 |
| Companies Served | 181 | 200 |
| Trainees Served | 1,732 | 1,900 |







WE CHANGE LIVES

DAVIS APPLIED TECHNOLOGY COLLEGE

550 East 300 South, Kaysville, UT 84037

801-593-2500 | datc.edu